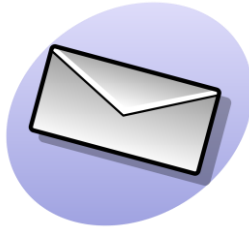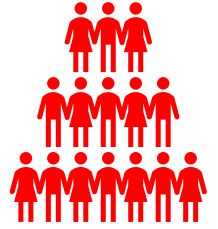# Mailed Questionnaires

A **mailed questionnaire** is a questionnaire that is distributed by **postal services** or **e-mail** and requires the respondent to return the completed questionnaire to the researcher.

As they are standardised questions, the same questionnaires can be sent out to multiple address with relative ease. This allow researchers to **replicate research** or to expand the sample of their research.

However, mailed questionnaires are often disregarded as not being important enough by potential respondents or are not returned as people simply forget to return them, leading to a **low response rate**

Most commonly using closed questions, sometimes open questions are asked in order to **triangulate** the data by providing **quantitative** and **qualitative** data.

1) Which of the following subscription services do you subscribe to?
 a) Netflix b) Amazon Prime c) Other
2) What do you find best about Netflix?
_____

An example of this occurred in Hite's research into love and relationships with less than 5% of over 100,000 questionnaires sent out. This can be costly for researcher

It is also problematic gaining access to potential participants unless they have agreed to take part. However, all data, including addresses must be stored in accordance with official guidelines

Sociological Research Methods